

9th November, 1972.

T. R. Osborn,
Secretary,
Anti-Cancer Foundation,
Box 498D, G.P.O.
MELBAIDE. S.A. 5001

Dear Ray,

Thank you for your letter of November 7th, 1972.

The 1972 "Smoking Supplement" is at present in press and should be available from next week.

I have no information concerning the "Smoking Dummy" as I have not seen this item. However, I suspect that the Seventh Day Adventist Church may have information about it.

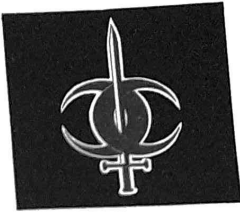
Yours sincerely,

DAVID HILL
EDUCATION DIRECTOR

THE UNIVERSITY OF ADELAIDE ANTI-CANCER FOUNDATION

POSTAL ADDRESS: BOX 498D, G.P.O. ■ ADELAIDE ■ SOUTH AUSTRALIA 5001 ■ TELEPHONE: 234333

PATRON: HIS EXCELLENCY THE GOVERNOR OF SOUTH AUSTRALIA SIR MARK OLIPHANT K.B.E.
PRESIDENT: THE CHANCELLOR ■ CHAIRMAN: THE HON. SIR RODERIC CHAMBERLAIN ■ ALL COMMUNICATIONS TO BE ADDRESSED TO THE SECRETARY



November 7, 1972.

Dear David,

I am writing to ask you two questions.

First of all, ^{when} will the Anti-Cancer Council of Victoria be issuing a "Smoking Supplement" for 1972?

Secondly, the Department of Public Health in Adelaide is asking where the Smoking Dummy may be purchased or hired.

Hoping you can assist.

Yours sincerely,

T.R. OSBORN,
SECRETARY,
ANTI-CANCER FOUNDATION.

Mr. David Hill,
Education Director,
Anti-Cancer Council of Victoria,
412 Albert Street,
EAST MELBOURNE, Vic .. 3002

RECEIVED
- 8 NOV 1972
To Mr. Hill
From R.E.M.

16th June, 1972.

R. Osborn,
Secretary,
Cancer Foundation,
POSD G.P.O.
ADE. S.A. 5001

Ray,

I'm sorry if I misled you about "Make Sure" being held by the Queensland Anti-Cancer Council. As it was Jim Holiday who was discussing the film with Bill and I, it could have been the Queensland Health Education Council who have the copy. Have you tried them?

Thank you for responding to my request for multilingual materials.

Yours sincerely,

DAVID HILL
EDUCATION DIRECTOR

4th October, 1972.

H. Nicholas,
Information Officer,
Department of Public Health,
Lalor Road,
D. S.A. 5067

H. Nicholas,

Please find enclosed samples of anti-smoking literature
posters (separate cover) distributed in Victoria by this
organization.

We could make some of these available to you at cost
if you wish to make a selection.

As a charity operating only in the state of Victoria,
we will appreciate that we cannot supply bulk copies of material
for distribution in another state.

Yours sincerely,

DAVID HILL
EDUCATION DIRECTOR



DEPARTMENT OF PUBLIC HEALTH

COMMONWEALTH OF AUSTRALIA

62 BEULAH ROAD

NORWOOD, S.A. 5067

Telephone: 63 3597

22nd September 1972

quote

RECEIVED

25 SEP 1972

To Mr Hill
From W.H.N.

Mr. David Hill
Public Education Officer
2 Albert Street
EAST MELBOURNE
VIC. 3002

Dear Sir,

It would be appreciated if you could please forward samples of pamphlets and literature used by your Council as anti-smoking propaganda.

As a result of the Commonwealth Government Anti-Smoking propaganda now appearing in the media there has been a marked increase in requests for literature on smoking and you may see fit to make some of yours available for distribution by this Department. Would you please indicate which, if any, of the items you could so make available.

Mr. Alan Watts suggested this approach to you.

Yours faithfully,

W.H. NICHOLAS
INFORMATION OFFICER.

WARNING SIGNS OF CANCER

- 1. Any sore which does not heal**
- 2. A new lump or thickening in the breast or elsewhere**
- 3. Any unusual bleeding or discharge**
- 4. Any change in a mole or wart**
- 5. Persistent indigestion or difficulty in swallowing**
- 6. Persistent hoarseness or cough**
- 7. Any change in normal bowel habits**

If you notice any of these symptoms go to your doctor without delay. It may not be due to cancer, but if it is, the sooner treatment begins will be your

23rd March, 1972.

T. R. Osborne,
Secretary,
Anti-Cancer Foundation,
University of Adelaide,
493D. G.P.O.
ADELAIDE. S.A. 5001

Dear Ray,

I am sorry to hear that you were poisoned by the Governor-General at his garden party.

Your request for a month long loan of the film "A Breath of Air" is rather difficult for us to meet. We now only have one serviceable copy of this film and it's very popular and in heavy use. I wonder if you could persuade your Roper River enquirer to accept as a substitute one of the titles you hold in your library.

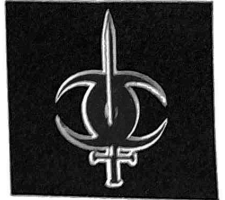
Yours sincerely,

DAVID HILL
EDUCATION DIRECTOR

THE UNIVERSITY OF ADELAIDE ANTI-CANCER FOUNDATION

POSTAL ADDRESS: BOX 498D, G.P.O. ■ ADELAIDE ■ SOUTH AUSTRALIA 5001 ■ TELEPHONE: 234333

PATRONS: HIS EXCELLENCY THE GOVERNOR OF SOUTH AUSTRALIA MAJ. GEN. SIR JAMES HARRISON K.C.M.B., C.B., C.B.E. AND LADY HARRISON
PRESIDENT: THE CHANCELLOR ■ CHAIRMAN: THE HON. MR. JUSTICE CHAMBERLAIN ■ ALL COMMUNICATIONS TO BE ADDRESSED TO THE SECRETARY



March 21, 1972.

Dear David,

We have received a request from Roper River via Darwin for the film "Breath of Air". There is no fixed date for screening so we would be pleased if you could send it to us at some convenient time allowing 3-4 weeks absence of the film. I am told the airstrip is sometimes out of commission due to flooding rains.

I was glad to meet you and Lisa in Sydney recently. It was a very well organised conference and the public education side of it most interesting.

Unfortunately, I was "poisoned" at the Governor-General's function and was violently ill on my way home. Apparently many others suffered from food poisoning too. It was a great disappointment as the rest of the Conference was such a success.

See you in April.

Yours sincerely,

T.R. OSBORN,
SECRETARY,
ANTI-CANCER FOUNDATION.

Mr. David Hill,
Public Education Director,
Anti-Cancer Council of Victoria,
412 Albert Street,
EAST MELBOURNE, Vic .. 3002

RECEIVED

23 MAR 1972

To David Hill
From Osborn

THE UNIVERSITY OF ADELAIDE ANTI-CANCER FOUNDATION

POSTAL ADDRESS: BOX 498D, G.P.O. ■ ADELAIDE ■ SOUTH AUSTRALIA 5001 ■ TELEPHONE: 234333

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PRESIDENT THE CHANCELLOR ■ CHAIRMAN THE HON. MR. JUSTICE CHAMBERLAIN ■ ALL COMMUNICATIONS TO BE ADDRESSED TO THE SECRETARY



R I V E D

December 20, 1971.

22 DEC 1971

To David Hill
From TR OSBORN

Dear Mr. Hill,

Thank you for sending us the film "The Life in Your Hands".

Speaking for myself, I thought that the film was successful in putting over the message in a clear and understandable manner. I liked the idea of the building blocks and the way in which they were used to explain the cell structure of the human body. The animated diagrams of the uncontrolled cancer cells were most dramatic. The colour throughout was most pleasing and the sound (except for the beginning) clear. All in all, Victoria is to be congratulated on another good production.

The doctors present agreed that the film was medically correct. There was one criticism that Fred Parslow's voice was too deep. Others said that the film did not cover any new ground.

I am returning the film to you in the next day or so by T.A.A. air freight.

I wish you a very happy Christmas and look forward to seeing you in Melbourne next April.

Yours sincerely,

T.R. OSBORN,
SECRETARY,
ANTI-CANCER FOUNDATION.

Mr David Hill,
Anti-Cancer Council of Victoria,
412 Albert St.,
EAST MELBOURNE, Vic .. 3002

ANTI-CANCER FOUNDATION

NORTH TERRACE,
ADELAIDE,
SOUTH AUSTRALIA. 5001



PRESIDENT:
THE CHANCELLOR
CHAIRMAN:
MR JUSTICE CHAMBERLAIN
COMMUNICATIONS TO BE
FORWARDED TO THE SECRETARY
TELEPHONE 23 4333
PRO:PKQ

RECEIVED

18 DEC 1969

To Mr Hill
From R.R.H.

December 15, 1969.

Dear Mr. Hill,

Thank you for your letter of December 12, 1969.

I am looking forward to receiving the pamphlets in due course.

Thank you for your Christmas wishes, I hope you too have a happy time over the Festive Season. If I remember correctly, I think you take annual leave at this time. Lucky you!

Yours sincerely,

T.R. OSBORN,
Secretary,
Anti-Cancer Foundation.

FILE

Mr. David Hill,
Public Education Officer,
Anti-Cancer Council of Victoria,
412 Albert Street,
EAST MELBOURNE,
Vic .. 3002

26th October, 1971.

Mr. T. R. Brown,
1 Ponsonby Street,
WEST HINDMARSH. S.A. 5007

Dear Mr. Brown,

As not all members of the A.C.S. Public Education Committee were at the last meeting, Mr. Dick has asked me to circulate the enclosed paper for your consideration and written comment by February, 1972. Comments will be circulated to all members before the next meeting scheduled for April in Melbourne in the hope that a full discussion may take place at that time.

Yours sincerely,

DAVID HILL
EDUCATION DIRECTOR

26th October, 1971.

F. V. G. Springett,
Anti-Cancer Foundation,
University of Adelaide,
NORTH TERRACE.
ADELAIDE. S. A.

Dear Dr. Springett,

As not all members of the A.C.S. Public Education Committee were at the last meeting, Mr. Dick has asked me to circulate the enclosed paper for your consideration and written comment by February, 1972. Comments will be circulated to all members before the next meeting scheduled for April in Melbourne in the hope that a full discussion may take place at that time.

Yours sincerely,

DAVID HILL
EDUCATION DIRECTOR

18th October, 1971.

Mrs. W. M. Erbs,
Melrose,
Willow Grove,
VICTORIA. 3825

Dear Mrs. Erbs,

Thank you for your letter suggesting that we supply car stickers "sending up" smoking.

We have considered your suggestion and have decided to act upon it. When the stickers are available we will advertise them in "Victorian Cancer News".

Your constructive comment is warmly appreciated.

Yours sincerely,

DAVID HILL
EDUCATION DIRECTOR

Melrose,
Willow Grove,
3825.
10th Sept.

Question Officer,
Cancer Council of Victoria,
Melbourne.

I noticed in the Victorian Cancer News an article about plastic
"standing up" smoking. Do you have paper stickers in similar vein
which could be stuck on car windows?

Though I would not wear a plastic badge, I would readily stick
one like that on my car window, and there might be others like me.
Is it possible to print such stickers, and send them out with the
Victorian Cancer News?

With very best wishes for the wonderful job you are doing,

I am,

Yours faithfully,

Joyce Erbs.

(Mrs W.M. Erbs.)

RECEIVED

13 SEP 1971

To _____

From _____

18th October, 1971.

Mr. T. R. Osborn,
Secretary,
Anti-Cancer Foundation,
Box 308D, G.P.O.
MELBOURNE, S.A.

Dear Mr. Osborn,

I do apologise for not replying earlier to your letter of September, 16th. I was away until the first week in October and since then your letter has been awaiting reply.

However, I am unable to help you concerning the films - we hold none of them. I have seen "I'll Buy That" and "Journey into Darkness" and you might find comment useful.

"I'll Buy That", in my opinion, would only be of use to an organization built up on active volunteers and I can't think we have any such in Australia.

"Journey into Darkness" is an excellent production but would only be of use where quackery is a problem. We can't feel it is a significant problem in Victoria, so have been able to virtually ignore this aspect of public education.

The other two films on your list are obviously just sample packages and therefore probably could only be used for showing to your committee and not in the field.

Best wishes,

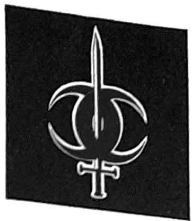
Yours sincerely,

DAVID HILL
EDUCATION DIRECTOR

THE UNIVERSITY OF ADELAIDE ANTI-CANCER FOUNDATION

POSTAL ADDRESS: BOX 498D, G.P.O. ■ ADELAIDE ■ SOUTH AUSTRALIA 5001 ■ TELEPHONE: 234333

PATRONS: HIS EXCELLENCY THE GOVERNOR OF SOUTH AUSTRALIA MAJ. GEN. SIR JAMES HARRISON K.C.M.B., C.B., C.B.E. AND LADY HARRISON
PRESIDENT: THE CHANCELLOR ■ CHAIRMAN: THE HON. MR. JUSTICE CHAMBERLAIN ■ ALL COMMUNICATIONS TO BE ADDRESSED TO THE SECRETARY



RECEIVED

20 SEP 1971

September 16, 1971.

TO Mr Hill
FROM 10/1

Dear Mr. Hill,

In an American Cancer Society publication the films listed on the attached sheet are offered for sale.

Do you have any of these films in your film library? If so would you make them available for screening at the next cancer education committee meeting in Sydney, or failing that, lend them to us for evaluation in early November?

With kind regards,

Yours sincerely,

T.R. OSBORN,
SECRETARY,
ANTI-CANCER FOUNDATION.

Mr. David Hill,
Public Education Director,
Anti-Cancer Council of Victoria,
412 Albert Street,
EAST MELBOURNE, Vic .. 3000

AMERICAN CANCER SOCIETY INC.

RECENT FILMS

I'LL BUY THAT (1970). 13 minutes. Cleared for T.V. Borrowing from industry, the film discusses marketing, merchandising and selling ideas to people as a means of introducing the American Cancer Society's organizational plan for Public Education - programs for youth and programs for adults. It encourages people involvement in planning and carrying out face-to-face educational programs. It effectively conveys the need for action in Public Education at the community level.
Code 2684. \$49.17

JOURNEY INTO DARKNESS (1969) . Cleared for T.V. The purpose of this film is to urge viewers to avoid false claims of cancer quacks and to seek authoritative medical advice and treatment from a reputable physician. It dramatically and vividly exposes cancer quackery, pointing out that often you cannot tell a cancer quack by his looks or speech, but giving guidelines on how these false healers and claimants of "secret cures" can be suspected. The film emphasizes that a journey to a "secret cure" for cancer means losing valuable time in undergoing recognized treatment. 30 minutes.
Code 2370. \$101.46

FILMS FOR SCHOOLS (1968). 19½ minutes. This reel contains excerpts from nine films which are particularly suitable for use in schools. The reel is divided into two sections with the films appearing in the following order: (1) Films on Cigarette Smoking and Health: A Breath of Air, A Time for Decision*, The Huffless, Puffless Dragon, and Smoking: Past and Present. (*This film is no longer being distributed). (2) Films Related to Science Studies and Careers: From One Cell, Cracking the Code of Life, The Embattled Cell, The Human Cell and the Cytotechnologist, and In a Medical Laboratory.
Code.2396. \$90.00

FILMS ON SMOKING & HEALTH (1968).19 minutes. This reel contains excerpts from the following eight films on the subject of cigarette smoking and health: A Breath of Air, A Time for Decision*, Is Smoking Worth It?, Breaking the Habit*, The Time to Stop is Now, Who, Me?, The Huffless, Puffless Dragon and Smoking: Past and Present. (*These films are no longer being distributed.)
Code 2375. \$88.13

23rd August, 1971.

Mr. T. R. Osborn,
Secretary,
Anti-Cancer Foundation,
Box 498D. G.P.O.
MELBADE. 5001
SOUTH AUSTRALIA.

Dear Mr. Osborn,

I have pleasure in enclosing a copy of our film catalogue further with supplementary reviews of films acquired subsequent to publication.

I have marked the films I consider the most popular with a cross.

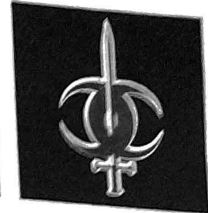
Yours sincerely,

DAVID HILL
EDUCATION DIRECTOR

THE UNIVERSITY OF ADELAIDE ANTI-CANCER FOUNDATION

POSTAL ADDRESS: BOX 498D, G.P.O. ■ ADELAIDE ■ SOUTH AUSTRALIA 5001 ■ TELEPHONE: 234222

PATRONS: HIS EXCELLENCY THE GOVERNOR OF SOUTH AUSTRALIA MAJ. GEN. SIR JAMES HARRISON K.C.M.B., C.B., C.B.E. AND LADY HARRISON
PRESIDENT: THE CHANCELLOR ■ CHAIRMAN: THE HON. MR. JUSTICE CHAMBERLAIN ■ ALL COMMUNICATIONS TO BE ADDRESSED TO THE SECRETARY



August 6, 1971.

Dear Mr. Hill,

We would appreciate a copy of your film catalogue which lists the films available to organisations. Would you kindly indicate those which are most popular?

With kind regards,

Yours sincerely,

T.R. OSBORN,
SECRETARY,
ANTI-CANCER FOUNDATION.

Mr. David Hill,
Public Education Officer,
Anti-Cancer Council of Victoria,
412 Albert Street,
EAST MELBOURNE, Vic .. 3000

file
- 9 AUG 1971
To Mr Hill
From Red

May 19, 1971

Mr. T. Osborne
Anti-Cancer Foundation
of the University of Adelaide
Box 498D, G.P.O., Adelaide
SOUTH AUSTRALIA

Dear Mr. Osborne:

I have recently Air Freighted (TAA) your film, The Mark Waters Story. We were most grateful for the loan of this excellent film.

Can you tell me the name and address of the overseas supplier as we are interested in purchasing a print?

Yours sincerely,

DAVID HILL
Public Education Officer

DH/as

D. Hall
15th June 1971.

Mr. Hugh Hudson,
Minister of Education,
P.O. Box 778-F,
WELLINGTON. N.Z. 5001.

Dear Mr. Hudson,

I apologise for being a little behind in answering your letter of 24th May requesting information about our education programme for schools.

We are very rarely misquoted in the Press, but on that occasion I regret to say that the report was not quite accurate. We are developing a Stage I programme to be used in the State Schools, and propose to research the effect of this programme over the next twelve to eighteen months and to develop two or three Stage II programmes as a result. However, our initial package is not yet complete.

I am enclosing the material we presently use, and can summarise it by saying that we provide smoking machines to a substantial number of schools in the State at some stage during the year and that this demonstration of cigarette tar extraction is clearly effective. (The same finding has been made in Queensland, and there they have documented a lower incidence of smoking amongst teenagers who have seen this demonstration). We further provide a small brochure which indicates to teachers the ways in which the subject may be utilised as a teaching aid, and we have available a number of films to supplement this. The one we have made locally, in conjunction with the Victorian Health Department, has the title "Leave-It To The Chimneys" and has turned out to be a more effective film than we had initially thought it to be, in that it seems to be appealing to quite a broad spectrum of children, including some of the younger secondary school students.

15th June 1971.

Mr. Hugh Hudson

At present we are not delivering this 'Stage I Package' to all the schools in the State, and I believe this represents a serious deficiency in the programme. We propose to approach the Education Department within the next three months to ask for their co-operation in making sure that this 'Stage I Package' is shown in every school in the State at least every two years. However, before we do this we feel that we should add two things to the package:

- a) Half a dozen prepared lessons covering such fields as mathematics, science and biology so that teachers can, if they wish, be relieved of the preparation.
- b) A set of colour slides demonstrating in more detail various aspects of the problem, such as lung biology, animal testing of tobacco tar, etc.

I can summarise to this stage by saying that we keep very well away from the prohibitionist approach to the problem, we try very hard not to preach, and we are very rigid about the standard of scientific information which we deliver to the schools. Since the teaching has to be done largely by teachers rather than our own lecturers, we do not have control of the final result in most cases. Nevertheless, we are pretty satisfied with the standard of presentation so far as we have been able to analyse it. I think it might now be worthwhile emphasising the deficiencies of this system. As I see it, they are:

- 1) We do not discriminate sufficiently between the various age groups whom we have to approach. Smoking is tried experimentally by 80% of children at roughly the following rates -

20% by the age of 8,
40% by the age of 10,
60% by the age of 12,
and 80% by the age of 14.

The net result of this process is a regular smoking rate of 37% among fifteen year olds (all these figures relate to boys).

- 11) I think we need a film appropriate to twelve and thirteen year olds in addition to "Leave It To The Chimneys", which we believe is more appropriate to fourteen and fifteen year olds. We wonder whether we should not also make a film for nine and ten year olds.

15th June 1971.

W. Hugh Hudson

The answers to this sort of problem will only come from follow-up research done after exposure to the present package, but I would like to say that in the ten to twelve age group we would be concentrating more on athletes and perhaps expanding the scientific content, while simplifying it at the same time.

Having said all this, I feel I ought to conclude by emphasising the view that the major obstacles to our education programme in schools seem to be:

1. The continued transmission of \$8,500,000 worth of television commercials promoting the smoking habit.
2. The fact that this is condoned by the Federal Government.
3. The fact that our credibility is impugned with at least one group of children, who feel that the State Government's refusal to place a warning label on cigarette packets represents its rejection of the scientific evidence we present to the children.

I apologise for including this obviously political comment, but feel I must do so since I do not believe that our education programme can be expected to have a great deal of impact until political action successfully removes these obstacles.

I will write to you again when we develop new teaching aids and would be delighted to answer any further questions this letter may raise in your mind.

With best wishes,

Yours sincerely,

(Nigel Gray, MB, BS, MRACP, FACMA.)
Director.

P.S. We are rather short of copies of "Leave It To The Chimneys" and I would be grateful if we could have it back.



MINISTER OF EDUCATION
SOUTH AUSTRALIA

Education Building
31 Flinders Street, Adelaide

24th May, 1971.

Dr. Nigel Gray,
Director,
Anti Cancer Council of Victoria,
412 Albert Street,
EAST MELBOURNE, VIC. 3002.

RECEIVED

26 MAY 1971

To D Gray
From RON

Dear Dr. Gray,

In the 17th March, 1971 edition of the Adelaide "News", there was a report indicating that a programme just developed by the Anti Cancer Council of Victoria would be used in Victorian State Schools.

I subsequently wrote to the Victorian Minister of Education about this, but he has not given me as much detail on the matter as I desire. I would be very grateful, therefore, if you could make available to me any information which you might have concerning the programme. I understand from the press report that this includes films, posters, lecture material and a "smoking machine" kit.

Yours sincerely,

(Hugh Hudson),
MINISTER OF EDUCATION.

5F
S.A. 5001
32867

THE UNIVERSITY OF ADELAIDE
ANTI-CANCER FOUNDATION

NORTH TERRACE,
ADELAIDE,
SOUTH AUSTRALIA.

21. 5. 71

Dear Dr Gray,

Thank you for your letter
of 19th May & the promise
of the Tax Card.

Your remarks about
"The Mark Waters Story" are
most interesting & whether
Hoy's would run it at
certain seasons has possibilities.

At present I am reading
"Smoking & Health Now" (A report
of the Royal College of Physicians). It
is a valuable pamphlet with all
the facts. We have 6 copies in our
library.

Regards.

Yours sincerely

ACF

UNIVERSITY OF ADELAIDE ANTI-CANCER FOUNDATION



May 27, 1971. RECEIVED

31 MAY 1971

To .../ //
From .../ //

Dear Mr. Hill,

Thank you for your letter of May 24, 1971. I am pleased to hear that our film "The Mark Waters Story" is already in Tasmania.

Regarding the film "Fair Warning", I received a telephone call from your Secretary asking me to return it. I took this to mean that it was urgent so I did not delay but immediately packed it and took it to the A.N.A. Freight Office. It was despatched on 21/5/71. As I did not have time to arrange a screening, perhaps we could ask for it at a later date.

Thank you for your advice on "The Huffyless Puffyless Dragon" and "Breaking the Habit". As soon as the films arrive we will air freight them to Arnhem Land.

Yours sincerely,

T.R. OSBORN,
SECRETARY,
ANTI-CANCER FOUNDATION.

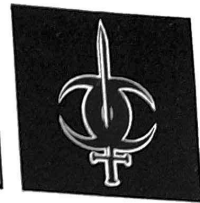
Mr. David Hill,
Public Education Officer,
Anti-Cancer Council of Victoria,
412 Albert Street,
EAST MELBOURNE, Vic .. 3002

FILE SOUTH AUSTRALIA

THE UNIVERSITY OF ADELAIDE ANTI-CANCER FOUNDATION

POSTAL ADDRESS: BOX 498D, G.P.O. ■ ADELAIDE ■ SOUTH AUSTRALIA 5001 ■ TELEPHONE: 234333

PATRONS: HIS EXCELLENCY THE GOVERNOR OF SOUTH AUSTRALIA MAJ. GEN. SIR JAMES HARRISON K.C.M.B., C.B., C.B.E. AND LADY HARRISON
PRESIDENT: THE CHANCELLOR ■ CHAIRMAN: THE HON. MR. JUSTICE CHAMBERLAIN ■ ALL COMMUNICATIONS TO BE ADDRESSED TO THE SECRETARY



RECEIVED May 24, 1971.

26 MAY 1971

To for Hill
From TRO

Dear Mr. Hill,

In reply to your letter of May 19, 1971,
re "The Mark Waters Story" the information you
require is as follows:

National Audiovisual Center,
National Archives and Records
Service,
WASHINGTON DC 20409

The price is U.S. \$103

In my letter to Miss Hair on May 5, 1971,
I asked that the film be sent on to the Tasmanian
Cancer Committee and I trust that they have received
it by now.

Kind regards,

Yours sincerely,

T.R. OSBORN,
SECRETARY,
ANTI-CANCER FOUNDATION.

Mr. David Hill,
Public Education Officer,
Anti-Cancer Council of Victoria,
412 Albert Street,
EAST MELBOURNE, Vic .. 3002

The Man Who Wrote His Own Obituary

Condensed from HONOLULU STAR-BULLETIN

MARK WATERS

Reprinted from The Reader's Digest, August 1966

WITH THE COMPLIMENTS OF
THE ANTI-CANCER FOUNDATION

Condensed from HONOLULU STAR-BULLETIN
MARK WATERS



The Man Who Wrote His Own Obituary

Mark Waters, long a reporter for the Honolulu Star-Bulletin, started last story on January 27. "Run it as my obituary," he said on that "Maybe it will help someone." Four days later he made the final in his copy. On the next day, February 1, he died of lung cancer. is that last story.

CIGARETTES were the death of me. I became acquainted with my killer when I was about 14 and began stealing several a day from my father's packet.

Inhaling caused some nausea at first, but persistence conquered.

I got odd jobs after school to buy the cigarettes, and tried all sorts of queer brands, such as Melachrinos, Omars and English Ovals. I felt quite sophisticated, but I can't recall now that I enjoyed smoking them.

In 1928, the coming depression

cast its shadow. With money my father began counting his cents, so a chum and I took to picking butts off the street. We toasted the soggy tobacco in an oven, and rolled it into rice-paper cigarettes. They were horrible.

Jobs for youth were nil, so I decided to join the Navy—a mouth removed from the table, and I could send money home.

Now cigarettes were no problem. If you were at sea, they were 40 cents a carton. I smoked two packets

THE MAN WHO WROTE HIS OWN OBITUARY

...ing most of the smoke.
... 20-year Navy career
...ent to the university. Af-
...ated I got a job as a news-

...ht, while walking to my
... a slight stroke and stag-
...e left. I had been smok-
...cigarette after another that
... I felt that that was what

...e, Muriel, and I tried to
... lasted eight days.

...t that I got any real pleas-
...f smoking. Except for the
...cigarette in the morning with
... I never enjoyed it.

...outh always tasted like a

... Smoking took away my
... It brought on emphysema
...de it hard to breathe. My
...ds were real dillies.

...ne 1965 my stomach began
... and I would get up every
... half hour during the night
...k milk and smoke a cigarette.

...eptember 1965 I came down
...horrible cough. I was hoarse,
...re was a nasty soreness in my
...ng.

...ent to my doctor. He listened
...chest and ordered an X ray.
...u have a lung tumor," he said.
...r days later, the lung surgeon
...ut a left lobe.

...month later, I was back at
... I hadn't smoked since the
...efore my operation. It wasn't
...to stop — for one simple reason.
...ation.

...came along fine, gained ten
...ds and really felt good. Then,

on January 3, I thought I had caught
a cold.

I went to my surgeon, who tapped
a quart of burgundy fluid from my
left chest cavity.

I went back several times, and my
surgeon said, "The time is drawing
closer."

Later, my wife told me he had
told her after the operation that I
had less than a year to live. But she
wouldn't believe it, and she didn't
tell me. I find no fault with that.

There are four cell types of lung
cancer. The type seems to have a lot
to do with its rate of growth. My
doctor told me this; he also said that
out of every 20 lung-cancer cases,
only one survives. The other 19 die.

That's the survival rate for lung
cancer, taking into consideration all
available forms of treatment. There
is no 50-50 chance — the figure for
other cancers — for this type of
cancer.

My doctor has understandable
missionary zeal about getting people
to give up cigarettes. He says that
there's no question of the relation-
ship between cigarette smoking and
lung cancer. The statistics are over-
whelming. It is estimated that one
in every eight males who have been
smoking heavily (20 cigarettes or
more a day) for 20 years gets lung
cancer.

The bad effect of cigarettes doesn't
end with lung cancer. Smoking
doubles the chances of death from
coronary-artery disease, and the
chances of dying from emphysema
are 12 times greater. Then there's

THE MAN WHO WROTE HIS OWN OBITUARY

cancer of the mouth, larynx, oesophagus and all the rest, too.

I think doctors get to feeling pretty helpless at times. They keep warning people like me, but their warnings go unheeded.

And there's all that cigarette advertising. As my doctor says, "Huge amounts are spent in all forms of advertising to give the public the impression that cigarettes can make up for a number of shortcomings."

In Italy and Great Britain, they have passed a ban against all cigarette advertisements on TV. I think that's a step in the right direction because the big effort should be to stop kids from getting started.

Whether this story will stop anyone from smoking, I don't know. I doubt it. Not a soul I've preached to has ceased smoking — not a single, solitary soul.

You always think: "It's to the other guy; never to me."
But when you get your cancer — God help you.

All you need to see is that on your chest X ray. It's a shocker. There's nothing

At this point, I'm The nurses give me whenever there's pain.

I'm very short of breath. I take five steps without sit. The cancer has gone to my liver and I don't know

I don't have a ghost of a chance.
It's too late for me.

It may not be for you.

Reprints of this article are available. Prices, postpaid to one address: 10 — \$1.15; 100 — \$2; 500 — \$9; 1000 — \$17.50. Address Reprint Reader's Digest Association Pty. 5020, G.P.O., Sydney.



May 21, 1971

Mr. T. Osborn
Anti-Cancer Foundation
Box 498D, G.P.O.
Adelaide, S.A. 5001

Dear Mr. Osborn:

I am sorry we inadvertently returned the film "Fair Warning" to you instead of "The Mark Waters Story". If you have had a look at the can you will realize that the labels are similar and I suppose this is how the mistake occurred. Actually, this was mentioned by Alan MacLaine at the Australian Cancer Society meeting and I offered to make it available to other states for viewing if they wished. Since you have it, you may like to screen it to your own people.

We are forwarding by air-freight your copy of "The Mark Waters Story" to Tasmania today.

I am also forwarding today the films "Huffless Puffless Dragon" and "Breaking the Habit" to you in Adelaide. We have booked these out to you for three weeks and this should enable you to meet the commitment for the films in the Northern Territory.

As regards your buying copies of these titles, I can only advise that we have very little use for them. "The Huffless Puffless Dragon" is suitable for young children only and I am not sure that they get the point clearly. "A Breath of Air" is a good film but probably too sophisticated for most audiences.

Yours sincerely

DAVID HILL

DH/as

THE UNIVERSITY OF ADELAIDE ANTI-CANCER FOUNDATION

POSTAL ADDRESS: BOX 498D, G.P.O. ■ ADELAIDE ■ SOUTH AUSTRALIA 5001 ■ TELEPHONE: 234333
PRESIDENT: HIS EXCELLENCY THE GOVERNOR OF SOUTH AUSTRALIA MAJ. GEN. SIR JAMES HARRISON K.C.M.B., C.B., C.B.E. AND LADY HARRISON
PRESIDENT THE CHANCELLOR ■ CHAIRMAN: THE HON. MR. JUSTICE CHAMBERLAIN ■ ALL COMMUNICATIONS TO BE ADDRESSED TO THE SECRETARY



May 19, 1971.

RECEIVED

21 MAY 1971

Dear Mr. Hill,

To Mr Hill
From R.O.

I am sorry I was not available when you rang yesterday. I hope it wasn't too important.

I am enclosing a copy of a letter from the C.M.S. Mission Hospital, Oenpelli, 5791. This is self-explanatory.

As we do not have the films "Breaking the Habit" and "The Huffless Puffless Dragon", perhaps on this occasion you could make arrangements with the Hospital to send the films on a mutually suitable date.

Do you have many requests for these particular films? If so, we shall purchase copies of our own to meet future requests.

Kind regards,

Yours sincerely,

T.R. OSBORN,
SECRETARY,
ANTI-CANCER FOUNDATION.

P.S. Have just received "Fair Warning"!

Mr. David Hill,
Public Education Officer,
Anti-Cancer Council of Victoria,
412 Albert Street,
EAST MELBOURNE,
Vic .. 3002

C.M.S. Mission Hospital,
Oenpelli. 5791
N.T.

11th May, 1971.

F. Osborne,
Secretary,
Victorian Anti-Cancer Foundation,
P.O. G.P.O.,
5001

- Sir

We are interested in obtaining a screening of your films of which the Victorian Anti-Cancer Council informed that you would have available. Through the lists sent to us, the films mentioned as follows would be the ones we should like to show in the situation here;

"Breaking the Habit" (an animated cartoon)
5 minutes. Colour Sound 16 m.m.
Produced by the American Cancer Society.

"The Huffless Puffless Dragon" (an animated cartoon)
8 minutes cartoon. Colour Sound 16 m.m.

If you could allow us the minimum of 2 weeks within which time to have the films from the time they leave your department and returned to you, we would appreciate it as we are limited with our airservices, which is scheduled as follows, Darwin to Oenpelli return flights on Thursdays and Fridays. Our film evening is on Fridays and is the most suitable for these films to be shown. If they could reach Darwin to come to Oenpelli on the Tuesday flight, we could then definitely return them to you on the Monday's following flight to Darwin.

Our locality is situated 500 from Darwin in Arnhem Land, N.T. We are eager to bring these type of films to the people here and have a population of 500 (aboriginal people) as well as an additional 30 Europeans. This would assist us in our Health Education Programme, so your assistance will be greatly appreciated.

Would you also kindly inform us of any costs involved.

Thanking you and looking forward to hearing from you.

Yours faithfully,
(Signed) J.H. LAKE
SISTER IN CHARGE.

24th August, 1970.

Mr. T. R. Osborn,
Secretary,
Anti-Cancer Foundation,
University of Adelaide,
P.O. Box 498D,
G.P.O. ADELAIDE

Dear Mr. Osborn,

Thank you for your letter setting out the results of your film assessment panel.

We are naturally encouraged that "Leave it to the Chimneys" should come out top.

To obtain "The Smoking Machine" I suggest you contact the Central Office of Information, Hercules Road, Westminster Bridge Road, LONDON. S.E.1. I believe the C.O.I. made and distributed the film.

Yours sincerely,

DAVID HILL,
(Public Education Officer)

THE UNIVERSITY OF ADELAIDE ANTI-CANCER FOUNDATION

POSTAL ADDRESS: BOX 498D, G.P.O. ■ ADELAIDE ■ SOUTH AUSTRALIA 5001 ■ TELEPHONE: 234333

CHAIRMAN: THE HON. MR. JUSTICE CHAMBERLAIN ■ ALL COMMUNICATIONS TO BE ADDRESSED TO THE SECRETARY



August 11th 1970.

Dear Mr. Hill,

The films we borrowed from you have been returned by Comet Overnight Express - our despatch room recommends this highly efficient and cheaper method for freighting goods.

You will be pleased to learn that "Leave it to the Chimneys" rated highest in the film assessment by an audience of 24.

Details are as follows:-

<u>FILM</u>	<u>TOTAL POSSIBLE</u>	<u>TOTAL VOTE</u>	<u>%</u>
Setting Through	69	33	47.8
Who, Me?	72	45	62.5
Leave it to the Chimneys	72	83	73.6
Smoking Machine	48	35	72.9

Yours sincerely

T.R. OSBORN
Secretary
Anti-Cancer Foundation

RECEIVED

13 AUG 1970

To Dr Gray/Mr Hill
From R & H

will call

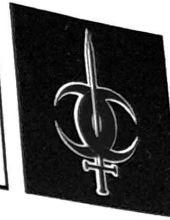
Mr. David Hill,
Public Education Officer,
Anti-Cancer Council of Victoria,
412 Albert Street,
EAST MELBOURNE Vic.. 3002

Dear Mr. Hill

THE UNIVERSITY OF ADELAIDE ANTI-CANCER FOUNDATION

POSTAL ADDRESS: BOX 498D, G.P.O. ■ ADELAIDE ■ SOUTH AUSTRALIA 5001 ■ TELEPHONE: 234333

PRESIDENT: THE CHANCELLOR ■ CHAIRMAN: THE HON. MR. JUSTICE CHAMBERLAIN ■ ALL COMMUNICATIONS TO BE ADDRESSED TO THE SECRETARY



August 14th 1970.

Dear Miss Hair,

Following the loan of films from your Council, we have ordered another copy of "Leave it to the Chimneys", two copies of "Who, me?" and we are anxious to acquire a copy of "The Smoking Machine".

may be ordered?

Would you kindly advise where "The Smoking Machine"

Many thanks.

Yours sincerely

T.R. OSBORN
Secretary

Anti-Cancer Foundation.

Miss Ruth Hair,
Secretary,
Anti-Cancer Council of Victoria,
412 Albert Street,
EAST MELBOURNE Vic. 3002

RECEIVED

17 AUG 1970

To MR HILL

From

412 ALBERT STREET,
EAST MELBOURNE

ACCV

THE UNIVERSITY OF ADELAIDE ANTI-CANCER FOUNDATION

POSTAL ADDRESS: BOX 498D, G.P.O. ■ ADELAIDE ■ SOUTH AUSTRALIA 5001 ■ TELEPHONE: 234333

PRESIDENT: THE CHANCELLOR ■ CHAIRMAN: THE HON. MR. JUSTICE CHAMBERLAIN ■ ALL COMMUNICATIONS TO BE ADDRESSED TO THE SECRETARY



- 3 AUG 1970

July 31st, 1970.

To Mr. Hill
From _____

FILE

Dear Mr. Hill,

Thank you for sending three copies of "Help Yourself to Recovery". We feel the need for a similar booklet in South Australia.

The films you are air-freighting will complement those we already have and we are looking forward to seeing them.

We have decided to extend an invitation to University staff and students to attend this free film show and we are seeking their candid opinions on the films. No doubt you will be interested in the outcome of their assessment. We will report back to you in due course.

The films will be returned to you by air as requested probably later in the afternoon (August 11th).

Mr. Brown took supplies of our "Advice to Women" to the last Australian Cancer Society Meeting in Sydney, but just in case you did not see them some specimen copies are enclosed for your information.

Yours sincerely,

T.R. OSBORN,
Secretary,
Anti-Cancer Foundation.

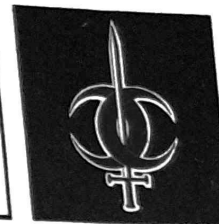
Mr. David Hill,
Public Education Officer,
Anti-Cancer Council of Victoria,
412 Albert Street
EAST

THE UNIVERSITY OF ADELAIDE

THE UNIVERSITY OF ADELAIDE ANTI-CANCER FOUNDATION

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PRESIDENT: THE CHANCELLOR ■ CHAIRMAN: THE HON. MR. JUSTICE CHAMBERLAIN ■ ALL COMMUNICATIONS TO BE ADDRESSED TO THE SECRETARY



RECEIVED

27 JUL 1970

July 24, 1970.

To Mr Hill
From R&H

Dear Mr. Hill,

Would you please post to me any pamphlets or descriptive literature on post mastectomy care including

- (a) Breast forms
- (b) Corrective Exercises

It would be appreciated if they could be posted to arrive no later than our Thursday mail.

Many thanks,

Yours sincerely,

T.R. OSBORN,

Secretary,

Anti-Cancer Foundation.

Mr. David Hill,
Public Education Officer,
Anti-Cancer Council of Victoria,
412 Albert Street,
EAST MELBOURNE, Vic .. 3002

THE UNIVERSITY OF ADELAIDE ANTI-CANCER FOUNDATION

POSTAL ADDRESS: BOX 498D, G.P.O. ■ ADELAIDE ■ SOUTH AUSTRALIA 5001 ■ TELEPHONE: 234333

THE CHANCELLOR ■ CHAIRMAN: THE HON. MR. JUSTICE CHAMBERLAIN ■ ALL COMMUNICATIONS TO BE ADDRESSED TO THE SECRETARY



File

July 22, 1970.

Dear Mr. Hill,

I have posted back to you five 20 second television spots which were copied and adopted for television advertising during our current Lord Mayor's Cancer Appeal.

Thank you very much for the loan of them.

Yours sincerely,

T.R. OSBORN,
SECRETARY,
ANTI-CANCER FOUNDATION.

Mr. David Hill,
Public Education Officer,
Anti-Cancer Council of Victoria,
412 Albert Street,
EAST MELBOURNE, Vic .. 3002

RECEIVED

24 JUL 1970

To Mr Hill
From TOSB

21st, July, 1970.

Mr. T. R. Osborn,
Secretary,
Anti-Cancer Foundation,
University of Adelaide,
P.O. Box 498D,
G.P.O. ADELAIDE.

Dear Mr. Osborn,

Miss Hair has passed on your request for a loan of several anti-smoking films to be viewed at your forthcoming committee meeting.

Most of your films are in heavy use but we have arranged to book out to you the following films "Who Me, "Getting Through" and "Smoking Machine". These will be air freighted to you on Friday 7th August, and we would like to be sure they have arrived back in Melbourne by Thursday 13th.

Please find enclosed brochures which carry descriptions of the films being forwarded.

Yours sincerely,

DAVID HILL,
(Public Education Officer)